

Everyone Ride/Run Against Cancer Everyday 2022



Dear Potential ERRACE sponsor:

As the Executive Director of ERRACE (Everyone Ride/Run Against Cancer Everyday), and on behalf of our organizational team we are asking for your help in the fight against cancer. Our goal is not only to raise funds to support cancer care and research but also to inspire good health, fitness and awareness.

We continue on in memory of co-executive director, Allyson Caputo, who passed away in 2012 after a long courageous battle with cancer. She was the driving force in the founding and running of ERRACE, and an inspiration to all who knew her. We continue to honor her and her example of perseverance and challenge all of you to do the same.

The primary beneficiary as of 2021 is the Helen and Harry Gray Cancer Center, Avon, Hartford and Manchester, CT. The proceeds go to helping patient support programs. This includes psychosocial support, financial counseling, nutritional support, educational programs, navigation, and integrative medicine. These programs are highly valued by patients and families, not typically covered by insurance, and frequently truly make a difference on the lives of patients and families.

Our one-day 2022 event will be held on Saturday, July 16 at the Helen and Harry Gray Cancer Center in Avon, CT and will include supported 25, 50, 100 mile road rides, and a 5km run/walk. In addition, we plan to have an after party including music, local vendors, food trucks, massage booths, wellness tents, inflatable bounce house, raffle giveaways and more. We have donated over \$2,000,000 to our beneficiaries over the last 12 years and this would not be possible without sponsors like you.

We encourage you to check out our website: www.errace.org for further details about the ERRACE organization and the 2022 ERRACE event. From this website, you can also link to videos and pictures from past ERRACE events.

We sincerely appreciate your sponsorship. The following packages are available:

Platinum Level: \$10,000 or more

Media Recognition

Priority placement of large logo on ERRACE tech T-shirts, Jersey and Bib shorts, and ERRACE website

Sponsorship table at ERRACE events

Complimentary entry for 15 people at ERRACE event

Gold Level: \$7,500 - \$9,999

Media recognition

Medium logo placement in 2 locations on ERRACE tech T-Shirts, Jersey & Bib shorts, and ERRACE website

Sponsorship table at ERRACE events

Complimentary entry for 10 people at ERRACE event

Silver Level: \$5,000 - \$7,499

Medium logo placement on ERRACE tech T-Shirts, Jersey & Bib shorts, and ERRACE website

Sponsorship table at ERRACE events

Complimentary entry for 5 people at ERRACE event

Bronze Level: \$2,500 - \$4,999

Small logo placement on ERRACE tech T-Shirts, Jersey & Bib shorts, and ERRACE website

Sponsorship table at ERRACE events

Complimentary entry for 3 people at ERRACE event

If you have any questions, please feel free to contact us. Thank you in advance for your consideration and generosity. The attached letter provides information relative to your tax-deductible contribution. We truly appreciate your support!

Sincerely,

Andrew E. Caputo, MD